



Your invitation to support

DBTH  
**Stars**  
Annual Awards



**NHS**

Doncaster and Bassetlaw  
Teaching Hospitals  
NHS Foundation Trust



I am delighted to announce the return of our traditional annual Star Awards ceremony (following a two-year hiatus throughout Covid) as an opportunity to celebrate our exceptional colleagues and the incredible feats we have achieved over the last year.

It is also a time to say 'thank you' to those men and women who care for us when we are often at our most vulnerable – ensuring we are treated with dignity, respect and compassion.

This year's award's ceremony is on 20th October at the Doncaster Dome and we are looking for businesses who can help make this thank you event even more special by sponsoring one of our awards.

Thank you for getting involved and helping us to celebrate our incredible colleagues in Team DBTH in 2022.



*Suzy Brain*

**Suzy Brain England OBE**  
Chair of the Board

## This year's award categories are:

### ★ Star of the Year 2022

Each month we have a nominated 'Star of the Month' colleague and our winners throughout the year are put forward for the Star of the Year award.

### ★ Medical/Clinical Team of the year 2020

This award will go to a high performing team (or a team on an improvement journey) who work well together as a team to deliver high quality care to our patients.

### ★ Non-clinical/Support Team of the year 2020

This is a team award which will recognise excellence from a team which does not directly provide patient care but supports a clinical team, or a team which provides an invaluable service for DBTH.

### ★ Patient Champion

This award is for a member of DBTH who is caring and compassionate, does everything they can for our patients and takes pride in their work. The winner of this award will be a someone who champions our patients having the best possible experience and uses their initiative to help achieve this.

### ★ Behind the Scenes Champion

Our colleagues in non-patient-facing roles provide services which are essential to keeping our clinical services operating and providing high quality care. This award recognises someone who provides an excellent service, often that patients or the public won't see. The focus is on support colleagues who work in an area behind the scenes, whether it's in administration, services, estates or laboratory.

### ★ Rising Star

This award is aimed at apprentices, students and individuals who are new to a role, or someone with ambition to try something new. This award will recognise someone who is dedicated

to learning, be it through traditional educational courses or other learning through developing new skills.

### ★ Wellbeing Champion

This award will recognise an individual who makes an effort to check in with their colleagues and focusses on improving health and wellbeing. This could be anything from checking in with you during a challenging time, bringing positivity to your outlook or offering support when things get tough. It could be someone who organises wellbeing activities or offers support to their team when they are in need.

### ★ Change Champion

This award will recognise an individual or a team who have transformed the family way we work or a service is provided, innovated, or made a change for the better in their area. This could be anything from improving care outcomes, becoming more efficient, financial savings and initiatives to boost morale.

### ★ Development Champion

This award will recognise someone who lives the Trust's leadership values and behaviours by pro-actively listening to their colleagues, using feedback as a driver for change. This could be listening to team feedback and improving ways of working or creating or supporting colleagues through career development or research opportunities.

### ★ Inclusion Champion

A compassionate culture based on inclusion and belonging is created by individual actions of all of us. This award recognises an individual who has contributed towards this in an exceptional way. As examples, this could be by changing ways of working to support or include colleagues or patients from minority and under-represented groups or taking action to positively raise awareness and celebrate the diversity of our workforce.



## Associate Sponsor

£2,000

We are asking for sponsorship of £2,000 to be our Associate Sponsor. Your sponsorship will enable us to hire the venue to host the awards, which will be advertised as DBTH Star Awards: in association with Your Company Name.

### **In return for sponsoring an award, you will receive the following benefits:**

- ★ Editorial and logo branding within the Trust newsletter and Member's magazine. Our newsletter is read by 3,500 people on average each week.
- ★ Coverage on the Trust website and social media platforms. Our post reach on our social media channels averages at around 150,000 users per week.
- ★ Opportunity to have an awareness stand in the foyer of the venue to promote your services or products
- ★ Five free tickets to attend the awards dinner and celebrate with us
- ★ Logo on presentation screens/ boards/menu stands around the venue
- ★ A printed advert in the Star Awards 2022 Programme
- ★ Logo branding to appear in the Trust's 'Winners' coverage
- ★ A full page advert on the back of the menu on each table
- ★ An option to have your logo on the host's lecturn for the evening
- ★ Opportunity to offer staff discounts or promotional vouchers via the Trust newsletter.
- ★ Branding within the official title of the event 'DBTH Star Awards 2022, in association with...'

## Drinks Sponsor

£750

We are asking for sponsorship of £750 to be our welcome drink sponsor for the evening. Your sponsorship will enable us to provide a welcome drink to our guests.

### **In return for sponsoring an award, you will receive the following benefits:**

- ★ Coverage on the Trust website and social media platforms. Our post reach on our social media channels averages at around 150,000 users per week.
- ★ Opportunity to have an awareness stand in the foyer of the venue
- ★ Two free tickets to attend the awards dinner and celebrate with us
- ★ Your welcome drink is provided by... on signs around the venue



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Our sponsorship packages



## Award Sponsors

£1,000

We are asking for sponsorship of £1,000 for each award. Your sponsorship will enable us to purchase engraved awards, send our shortlisted nominees and their plus one to the awards dinner and help us make the event more memorable with entertainment.

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